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PG BISON 1.618 COMPETITION AND AWARDS PRESS RELEASE

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A TOUCHING AND HAPPY STORY AT THE ANNOUNCEMENT OF THE WINNERS IN THE PG BISON 1.618 COMPETITION 2016

On Thursday 6th October, the PG Bison 1.618 Awards were held at The Good Luck Bar, in downtown Johannesburg. The theme of the evening was The Charmed Society of Stylish Persons and guests turned out in their finery to support the finalists who had been audaciously styled to suit the event.

Masasa Mbangeni played the extravagant host to perfection. The ceremony allowed all finalists to reveal a little of their personalities. The thank you speech by Karen Boshoff was especially touching when she explained how her hard work and persistence had finally paid off after many setbacks and rejections.

The 2016 brief tasked students with creating a space for a collective put together to work on a massive international sporting event which would be hosted in Port Elizabeth. Cape Recife Lighthouse on the Southern tip of Algoa Bay located within the bounds of the Cape Recife Nature Reserve, was chosen to house the collective. This space needed to foster creativity, design, interaction and maximum productivity.

All finalists' work was displayed on custom displays to showcase their artwork.

The winning students for 2016 are:

1st Place: Karen Boshoff from Inscape Education Group in Johannesburg.

Valued at R120, 000.00, Karen has won an all-expenses-paid trip for herself and her lecturer, Anja Holtzhausen, to the 2017, Furniture Fair in Milan, Italy.

2nd Place: Dominic Ferreira from the University of the Witwatersrand.

Dominic won an all-expenses-paid trip to the 2017 Design Indaba in Cape Town, plus R3, 000 in cash.

3rd Place: Carli Kuschke from the University of Pretoria.

Carli has won R10, 000 in cash.

All remaining finalists will receive a R2, 000 cash prize.

MD of Surface Innovations, Philip Roux emphasized that “ we want to create an opportunity for our up and coming designers to showcase their talents. We love seeing these young designers coming up through the educational system, and this competition creates an incredible opportunity and stepping stone for their careers.”

For more information or to request additional photographs please contact the PG Bison 1.618 Competition and Awards office on:

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Photos can be viewed at <https://www.facebook.com/pages/PG-Bison-1618-Competition-and-Awards/103841733038813>