

**Press Release**  
**PG Bison 1.618 Competition and Awards**  
**February 2011**

PG Bison unveils 2 new media partnerships and announces, arguably, its most renowned panel of judges for the 2011 1.618 Competition

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It is almost 20 years since the first PG Bison competition was held and the history and prestige of the competition is reflected in what can only be described as a stellar judging panel. The president of SACAP, two nominees for VISI designer of the year, a nominee in the Elle décor designer of the year, the inimitable Annemarie Meintjes and a host of brilliantly successful and respected individuals make up the 2011 1.618 judging panel.

The full list of judges is as follows:

**Judges**

- **Callie van der Merwe** - founder partner of the Design Partnership, Corobrik winner, and winner of the inaugural PG Bison competition
- **Phill Mashabane** - President for the South African Council of Professional Architects (SACAP)
- **Andrea Kleinloog** - Elle Décor International nominee 2011, VISI designer of the year nominee 2011
- **Ryan Ilgner** – President of the IID
- **Greg Gamble** – VISI designer of the year nominee with Philip van der Merwe, Tonic
- **Nthabi Taukobong** – founder Ditau Interiors
- **Annemarie Meintjes** – deputy editor and chief creative for VISI
- **Kim Fairbairn** - founder Continuum Architects and Fairbairn Architecture
- **Pat Henry** – Partner MDS Architecture and founder of Design Base at MDS
- **Sarah Calburn** – Multiple Award Winner and Programme director ArchitectureAZA 2010
- **Roy Naeser** – Head Creative for In Store Development, Foschini

**VISI and Designing Ways**

Jason Wells, marketing manager PG Bison explains that the company has extended its trade media partnership with Designing Ways magazine for the 2011 competition. In addition VISI is now the consumer media partner for the competition with Jason describing it as, “a really good fit in that we have cemented our communication about the 1.618 competition to the trade and also expanded our scope to include a



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more commercial core with our partnership with VISI. We have some unusual features and articles planned and we want to keep surprising our target audience with innovative new ideas.”

Look out for regular updates on the competition in both of these publications.

### **Joburg Art Fair**

Another great innovation for the 2011 Competition had been the introduction of an open competition in conjunction with Joburg Art Fair. The winning table and bookshelf design will be built for the Fair in September. The winning design will be chosen by Adriaan Hugo of Dokter and Misses and Ross Douglas of Artlogic.

To download the brief see [www.1sixoneeight.co.za](http://www.1sixoneeight.co.za).

### **Contact Details**

For more information on the competition please visit [www.1sixoneeight.co.za](http://www.1sixoneeight.co.za), email [info@1sixoneeight.co.za](mailto:info@1sixoneeight.co.za) or call (011) 646 1675.

For more information about PG Bison visit [www.pgbison.co.za](http://www.pgbison.co.za)

